

Kimi Rusconi

03.03.2006 — Interaction Design Scholar, CH



Hi! My name is **Kimi**. Currently, I am pursuing my bachelor in Interaction Design at the Zürcher Hochschule der Künste (**ZHdK**). I really enjoy dipping my toes in every facet of the design world, and I am always looking for new opportunities to further my experiences, as well as sustaining my studies abroad.

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Education

BA Interaction Design 2025-
ZHdK · Zürcher Hochschule der Künste -2028

FTA Interactive Media Design 2021-
CSIA · Centro Scolastico delle Industrie Artistiche -2025

Technical skills

Adobe suite

Microsoft Office

AI assisted coding (VS Code, Cursor)

AI management

UI/UX Prototyping (Figma, Adobe XD, Framer)

CMS (Squarespace, Wordpress)

3d modeling/animation (Maxon Cinema 4d)

Photography/
Videomaking

Individual skills

Attention to detail

Capacity to work alone and in groups

Great under pressure

Languages

Italian C2
Mother tongue

English C1
BA's language & participated in language exchanges

German B1

French B1

Work Experience

2026 Looking for new opportunities...

18.08.2025 **Digital communication & Marketing**

29.08.2025 SANDRO SORMANI SA REF — Alice Accordi (alice.accordi@sandrosormani.ch)

Over the span of 2 weeks, I updated the firm's visual identity, designed a modular social media post template to go with it, added some pages to their main website, and formulated a guide for SEO and social media promotion.

24.06.2024 **Website Redesign Proposal**

26.07.2024 **Belfast Interface Project** REF — Paul Smyth (paul@belfastinterfaceproject.org)

Over the span of a month, I got the chance, in collaboration with Animorph Co., to propose an idea for the redesign of not-for-profit organization Belfast Interface Project. BIP as an organization, focuses on bringing communities of young people of Belfast (NIF) together, after the long-lasting social dynamics changes of the Troubles.

07.08.2023 **Formative Polygraph Internship**

18.08.2023 Fontana Print REF — Diego Ucellani (diego.ucellani@fontana.ch)

For two weeks, I learned the in and outs of working in a printing house. I also got the chance to aid with actual projects, in the pre-printing division.

04.07.2022 **Formative IT Internship**

22.07.2022 AIL SA REF — Michele Rusconi (michele.rusconi@ail.ch)

3 week long formative internship in the IT sector of Tessiner water, gas and electricity firm AIL SA. I got the chance to learn what goes down in this particular sector.

Volunteering/Extra-curricular Experience

2026 Looking for new adventures...

2026 **Independent apparel brand**

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... In early 2026, I soft launched my own clothing brand: Kiwme. The main philosophy behind this brand is the recycling and upcycling of fabric. As of today, we have enough fabric to clothe 6 generations, and so much of it gets thrown away everyday. My goal is to make these unwanted garments desirable, without contributing to the pollution problem. The first 1/2 drops will be showcased for the first time on 08.25.2026 at LongLake Festival, Lugano.

05.2026 **ZHdK – IAD social media content**

I've recently been tasked with developing some video content for my current university's social media accounts (mainly Instagram and LinkedIn), that cover the collaboration between ZHdK and disability experts, like Richard Zemp, for a Grafical User Interface project that aims at aiding architects while designing barrier-free projects.

2024 **#cine Lugano**

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2025 For the better part of 2 years I was a member of an organization called #cine. This organization spans across multiple Swiss cities, but I was part of the Lugano branch. #cine is an organizations made by young people to young people, that aims to make cinema more accessible. During my stay I was tasked with developing videos for the organization's social media page. Nowadays I still occasionally shoot some videos for them.

2023 **Global Game Jam**

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... From 2023, I started to join a yearly event called Global Game Jam: an event where game developers, artists, and enthusiasts like join forces to create a videogame over the span of 48 hours. This event has been covered several times by the local television broadcast RSI.

2022 **School zine editor**

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2023 Between 2022 and 2023, I was in charge of the layout design of my school's magazine "Pagina Bianca", and I wrote some articles as well. However, I left to focus on my studies.